



**MEDIA RELEASE**

November 19, 2021

Mixpac announces Adhesive and Sealant Council (ASC) membership

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## **Mixpac announces Adhesive and Sealant Council (ASC) membership**

**Mixpac, a leading provider of high-precision delivery devices, has announced that it has joined the Adhesive and Sealant Council (ASC) as a new member. The ASC is a North American trade association dedicated to representing the adhesive and sealant industry, promoting knowledge sharing, and supporting future growth.**

The ASC counts nearly 100 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors, and industry consultants among its members. All in all, it represents roughly 75% of the industry in North America. Services offered by the ASC include education, networking, legislative advocacy, and other initiatives – all designed to promote business growth worldwide. The ASC is focusing its future efforts on its Long-Range Plan, which encompasses sustainability, end user engagement and advocacy. The aim is to support its members with dedicated services for these key industry pillars.

“New members are crucial to the ASC’s growth and with the implementation of our new long-range plan, we welcome new voices to help steer that process,” notes Steve Duren, Managing Director of Membership and Industry Programs at ASC.<sup>1</sup>

Richard Wilson, Head Sales Region America, commented: “Joining this leading association will help us accelerate our advanced packaging technologies for adhesives and sealants. Knowledge sharing across the adhesive and sealant community is not only an important component for expanding our offering in North America, but also ensuring the overall health of the wider industry. We’re looking forward to engaging with new programs and services, as well as our fellow members, to support our long-term strategic goals such as improving sustainability.”

Collaboration between the two organizations has already begun, with Mixpac working closely with the ASC to inform the industry regarding technical advancements in industrial adhesives. Furthermore, Mixpac was present at the ASC Conference & EXPO 2021 in October, where it delivered a presentation entitled “Reduce Plastic Waste with Collapsible, Multi-layer, Film Packaging for 2K Materials”, which focused on its MIXPAC™ ecopaCC™ collapsible cartridge.

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<sup>1</sup> [<https://www.ascouncil.org/blogpost/1268738/375796/FOR-IMMEDIATE-RELEASE-ASC-Welcomes-Nine-New-Members-in-2021>]

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Mixpac delivers the world's leading hand-held mixing and dispensing systems for adhesives and sealants. We have strong partnerships with industrial manufacturing, production, coating, and construction leaders that have lasted for close to 100 years. The business is deploying its technologies to improve sustainability across the industry. For example, products such as the MIXPAC™ ecopaCC™ collapsible cartridge allows for empty cartridges to be stored in four times less space than standard cartridges, reducing transport emissions. Concurrently, Mixpac is continuously working to reduce the carbon footprint of its operations.

**Caption:** Mixpac announces Adhesive and Sealant Council (ASC) membership



THE **ADHESIVE AND SEALANT** COUNCIL

*medmix is a global leader in high-precision delivery devices. We occupy leading positions in the healthcare, consumer and industrial end-markets. Our customers benefit from a dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 12 production sites worldwide together with our highly motivated and experienced team of 1'900 employees provide our customers with uncompromising quality, proximity and agility. medmix is headquartered in Baar, Switzerland. Our shares are traded on the SIX Swiss Exchange (SIX: MEDX). [www.medmix.swiss](http://www.medmix.swiss)*

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