



**MEDIA RELEASE**

December 12, 2022

**Medmix prevents counterfeit Cox dispensers from entering UK supply chain**

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## **medmix prevents counterfeit Cox dispensers from entering UK supply chain**

**medmix works with a UK distributor to defend trademark rights and remove counterfeit products imitating its COXTM handheld sealant and adhesive dispensers from sale. Having successfully identified an illegal supply route, medmix now supports the distributor by providing an OEM supply of genuine, high-quality dispensers.**

“Realizing that the products were not genuine, the distributor quickly removed all counterfeit dispensers from their product range.” explains Hans-Peter Brack, Head of IP Management of medmix. “Protecting our end users as much as we can, we decided to work closely together with this distributor and provide dispensers directly from our UK manufacturing facility.”

medmix is a global leader in high-precision delivery devices. [COX single and multi-component dispensing systems](#) are popular for applying sealants and adhesives in construction and industrial applications. Available in either manual, electric or pneumatic models - the range offers durability, performance and compatibility with a multitude of cartridge sizes.

“We protect end users from counterfeit products by working with local customs and carrying out internet trademark and image monitoring, as well as engaging directly with our sales network. In addition, our medmix website ([medmix.swiss](http://medmix.swiss)) will offer information on how to identify all of our authentic products and how to identify their potentially dangerous counterfeits, while our marketing team works to educate our customers on how to avoid fake products.”

medmix constantly fights against the circulation of counterfeit products. Whether users seal a roof or apply adhesive, they should have the assurance of a genuine product that offers highest levels in safety and performance. medmix actively supports distributors to remove counterfeit products from the market, and provides them with genuine products from a reputable source.

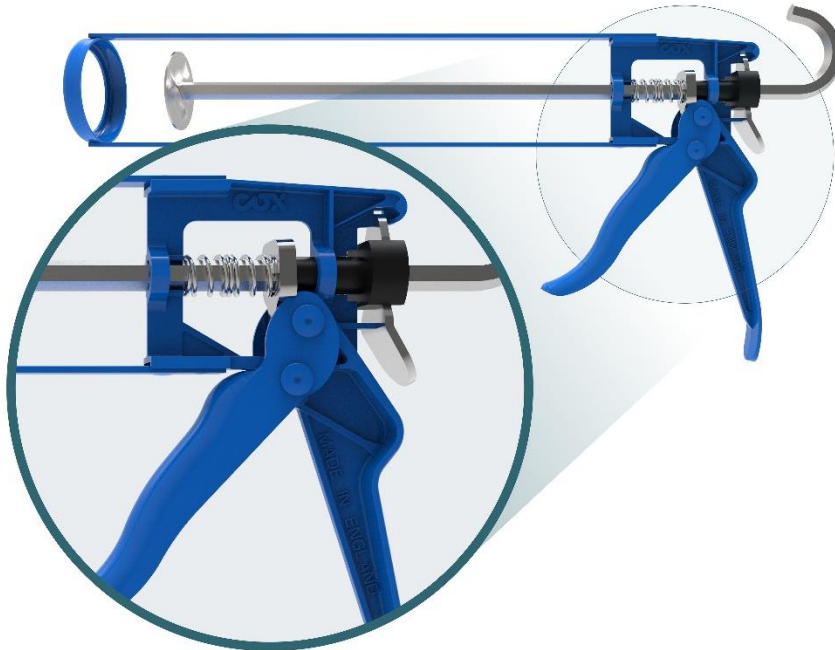
“As a technology company holding trademarked and patented solutions for applications from construction to medical - we understand the harm counterfeit products can cause. We will continue to protect our innovations and customers from inferior copies.”

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picture 1: "Look for the original - COX trademark and country of origin on the handle." (Picture source and rights by medmix Switzerland AG)

**About medmix**

medmix is a global leader in high-precision delivery devices. We occupy leading positions in the healthcare, consumer and industrial end-markets. Our customers benefit from a dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 13 production sites worldwide together with our highly motivated and experienced team of nearly 2'000 employees provide our customers with uncompromising quality, proximity and agility. medmix is headquartered in Baar, Switzerland. Our shares are traded on the SIX Swiss Exchange (SIX: MEDX). [www.medmix.swiss](http://www.medmix.swiss)

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