

MEDIA RELEASE

Baar, Switzerland, September 24, 2025

medmix Wins Trademark Invalidation Case Against Shenzhen Dieter Mike Industrial Co., Ltd.

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medmix Group AG
Neuhofstrasse 20
CH-6340 Baar

communications@medmix.com
www.medmix.swiss

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medmix announced today a significant legal victory in its trademark invalidation action against Shenzhen Dieter Mike Industrial Co., Ltd. (深圳市迪特迈克实业有限公司). The Beijing Higher People's Court has issued a final and binding judgment in favor of medmix, declaring Dieter Mike' trademark invalid.

The court found that the trademark registered by Dieter Mike (registration number: 19145158) bears nearly identical features and covering similar product categories to the authentic, previously registered COX trademark owned by medmix Switzerland AG, obviously attempting to voluntarily confuse medmix customers.

Dieter Mike is a former distributor of COX™ dispensers from medmix UK Ltd. (earlier PC COX Ltd).

This ruling confirms that the registration violated the Trademark Law of China, reinforcing medmix's commitment to protecting its intellectual property and brand integrity worldwide.

"We welcome the court's decision, which upholds the principles of fair competition and brand protection," said Roman Thoenig, Global Head of Business Segment medmix Industry. "This outcome strengthens our position as a trusted global technology leader in dispensing solutions."

medmix Switzerland has a pending trademark infringement case against Dieter Mike before the Futian District Court of Shenzhen City concerning the manufacture and sale of nearly identical copies of medmix's COX dispensers bearing the COX trademark by Dieter Mike.



Figure 1: The original, former "COX™" brand as it is still owned by medmix and was filed in bad faith by Dieter Mike according to the court of Beijing Higher People's Court of the People's Republic of China

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Figure 2: The "COX™" brand as it appears nowadays worldwide together with the original COX™ dispensers.

About medmix

medmix is a global leader in high-precision delivery devices, with leading positions in healthcare, consumer and industrial end-markets. Our customers benefit from our dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 14 production sites worldwide together with our highly motivated and experienced team of nearly 2'700 employees are at service of our customers with uncompromising quality, proximity and agility. medmix is headquartered in Baar, Switzerland. Our shares are traded on the SIX Swiss Exchange (SIX: MEDX). www.medmix.swiss

Inquiries:

Media Relations: communications@medmix.com

Investor Relations: investorrelations@medmix.com

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